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EMBRACE LIFE COUNCIL
CONSEIL SAISIS LA VIE

2023 Mental Health Art Contest

The Isaksimagit Inuusirmi Katujjiqatigiit Embrace Life Council (IIKELC) is happy to announce that this year's Mental Health Art Contest is now open, starting **September 11, 2023**.

The Mental Health Art Contest is an annual contest for **Nunavut residents** to create art that is meaningful to themselves, to others, and that inspires wellness in our communities.

Theme

The theme for the 2023 Mental Health Art Contest is **Memories**. This can be approached in many creative ways.

Here are some ideas that could inspire you, but please do not limit yourself!

- Your most memorable moments
- Remembering the lives of our loved ones
- Ways in which you remember a loved one
- A time when you felt inspired

Artists Invited to Participate

Children	ages: 10-13
Youth	ages: 14-18, and
Adults	ages: 19 and over.

Art Mediums

Submissions will be accepted in multiple languages including Inuktitut, Inuinnaqtun, French, and English. Many different forms of 2D art submissions will be accepted such as:

- Drawing
- Painting
- Watercolour
- Original stencil art
- Linocut / printmaking
- Collage

Size & Finishing

Horizontal or vertical art **must be approximately 8.5" x 11"**.

Avoid writing the artist's name on the actual submission – this information is included on the Entrant Form.

Judging Criteria

Artists' interpretation and ability to visually communicate the theme of memories will be considered in the judging process, as well as creativity, technical skills and craftsmanship. A panel of 4 judges with expertise in arts and/or mental health will select the winning entries.

Prizes

Children aged 10-13

1st prize: iPad Mini + Pencil

2nd prize: Instax Camera Bundle

3rd prize: \$250 Art Supplies

4th prize: \$200 Inuuvunga

Youth aged 14-19

1st prize: iPad +Apple Pencil

2nd prize: Trapper Hat&Mitts

3rd prize: \$300 VAF Bundle

4th prize: \$250 Art Supplies

Adults 19+

1st prize: Calm Air Tickets x2

2nd prize: Canvas Tent

3rd prize: \$500 Gift Card MEC

4th prize: \$300 Brador

Viewing

Submitted art may be displayed in Embrace Life Council's workplace, mental health and wellness spaces, and on IIKELC social media. The winning art pieces will be displayed on selected products (TBD). Once submitted, all art becomes the property of IIKELC.

How to Enter

If desired, artists may submit up to three (3) of their original artwork in the contest. Each individual art piece that is submitted must have its own completed Art Entry Form.

All entrants must complete the attached Media Release Form and Art Entry Form. Entrants under 18 years of age must have the Media Release Form completed by their parent or guardian.

We cannot accept art that features a trademarked logo or features individuals other than the artist. Art that does not follow these instructions will be disqualified.

Email:

If submitting by email, all artwork must be photocopied in full colour and size. Submissions may be sent to tnordman@inuusiq.com

Mail:

If submitting by mail, please do not fold your artwork. Submissions can be addressed to:

Embrace Life Council
P.O. Box 1098
Rankin Inlet, NU
X0C 0G0

In Person:

If you are in Rankin Inlet, submissions can be delivered directly to the Embrace Life Council office located at 24 Sivulliq Ave (in the Arctic Connections Building).

Open office hours are 8:30am-12:00pm and 1:00pm-5:00pm

Important Dates & Deadlines

Last Day to Enter: November 3rd, 2023

All art must arrive at the Iikelc Rankin Inlet office by this date to be considered.

Winners Selected: November 14th, 2023

The winning artists will be contacted via the details provided on the Art Entry Form.

Checklist

Before submitting your art to the contest, please ensure all forms are completed and included in your submission.

- ☐ Original Artwork
- ☐ Art Entry Form
- ☐ Media Release Form

Contact

If you have any questions or require more information, please contact Program Coordinator, Trevor Nordman by:

Email at tnordman@inuusiq.com

Or phone call 867.645.2378